

BioScience



ADVERTISING AGREEMENT / INSERTION ORDER

New Pick up from issue: _____

By this agreement, the undersigned person, firm or corporation (referred to as the "Advertiser"), and University of California Press, agree as follows:

SCHEDULE

The Advertiser agrees to place an advertisement in **BioScience** according to the issue(s) and schedule as follows:

Issue date(s): _____ Ad size: _____

Ad rate: _____ Color/black & white: _____

Placement: _____

Notes: _____

PAYMENT TERMS

30 days from invoice notice. All advertising payments via wire transfer are subject to a \$25 handling charge. Please indicate a preferred invoicing option:

ADVERTISER **AGENCY**

Advertiser / Agency: _____

DBA: _____

Print name/title: _____ Phone: _____

Address: _____ Fax: _____

_____ E-mail: _____

Signature: _____ Date: _____

The Advertiser accepts the terms and conditions herein and acknowledges that cancellations made **after the reservation close date(s)** will be subject to a 100% cancellation fee.

All ads subject to publisher's approval.

For technical specifications please see http://www.ucpressjournals.com/assets/TSP_ad_guidelines.pdf.

List rental, inserts, web banner advertising also available. Please contact adsales@ucpressjournals.com for more info.

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