

American Institute of Biological Sciences

The American Institute of Biological Sciences is a nonprofit 501(c)(3) scientific association dedicated to advancing biological research and education for the welfare of society. Founded in 1947 as a part of the National Academy of Sciences, AIBS became an independent, member-governed organization in the 1950s. Today, with headquarters in Washington, DC, and a staff of approximately 50, AIBS is sustained by a robust membership of some 4,500 biologists and 200 professional societies and scientific organizations; the combined individual membership of the latter exceeds 250,000. AIBS advances its mission through coalition activities in research, education, and public policy; publishing the peer-reviewed journal *BioScience* and the education website ActionBioscience.org; providing scientific peer review and advisory services to government agencies and other clients; convening meetings; and managing scientific programs. Website: www.aibs.org.

TO: _____

FAX: _____

COMPANY: _____



Mailing List Rental

American Institute of Biological Sciences
1313 Dolley Madison Blvd.
Suite 402
McLean, VA 22101
(703) 790-1745; FAX: (703) 790-2672;
Email: Admin@AIBS.org

Three Steps to Complete an Order

1. Complete the order form.
2. Read, sign and return the List Rental Agreement.
3. Send the sample mailing for approval.

Over 4,500 names

Prices subject to change without notification

- ◆ The list is updated weekly.
- ◆ All counts are approximate.
- ◆ All counts are current as of the order date.
- ◆ All lists are in ziporder unless otherwise specified.

Cancellation Policy:

Orders cancelled after printing and shipping will be charged \$50. Orders may be cancelled and labels returned up to one week after they have been received. Orders will not be cancelled after one week of receipt and full charges will apply.

Contact the Membership Director to discuss your options.

Why, who, when and where you should promote to AIBS Members.

(703) 790-1745 or Email: Admin@AIBS.ORG



Heide Rohland

Membership Director

1313 Dolley Madison Blvd.

Suite 402

McLean, VA 22101

(703) 790-1745

FAX: (703) 790-2672

Email: admin@aibs.org

For Your Records — Record Your Order

Label Type _____

Selections: _____

Quantity: _____

Cost Estimate: _____

Date of Order: _____

Unique access to biology researchers, educators, and administrators working in academics, industry, and government.

- ◆ Targeting your product or service can be made easy and direct.

Make the List work for you.

- ◆ The membership list can be generated to suit your company's needs. Call the Membership Director to discuss your options.
- ◆ Target your selection through their employment category, their speciality group, or geographical area.
- ◆ Updated daily to ensure the accuracy and quality of names for your marketing use.
- ◆ All names are current, paid members of the American Institute of Biological Sciences

Label Fees

Electronic File* – \$150 per 1000
Minimum Order is \$150 (All labels are 4 up)
Demographic Selects – \$10 per 1000
Pressure Sensitive 3 up Avery labels – \$150 per 1000
Shipping and Handling charged Separately
*Electronic to mailing house only – \$100 additional handling fee applies

Major Interest

| | |
|---------------------------|------|
| 1. Biology..... | 1031 |
| 2. Botany..... | 325 |
| 3. Zoology..... | 246 |
| 4. Microbiology..... | 70 |
| 5. Pre-Professional..... | 23 |
| 6. Teacher Education..... | 99 |
| 7. Other..... | 99 |

Sub Disciplines (members can select as many as they like all lists are merged and purged)

| | |
|----------------------------------|------|
| 20. Ecology..... | 1342 |
| 21. Evolution..... | 721 |
| 22. Physiology..... | 403 |
| 23. Anatomy..... | 5 |
| 24. History..... | 25 |
| 25. Philosophy..... | 4 |
| 26. Systematics/Collections..... | 349 |
| 27. Molecular..... | 302 |
| 28. Developmental..... | 203 |
| 29. Cellular..... | 259 |
| 30. Genetics..... | 363 |
| 31. Ethology..... | 240 |
| 32. Conservation..... | 844 |
| 33. Other..... | 145 |

Major Activity

| | |
|-------------------------|-----|
| 50. Teaching..... | 649 |
| 51. Research..... | 725 |
| 52. Administration..... | 128 |
| 53. Other..... | 328 |

Total Members.....4,797

Label Type:

Electronic File Pressure Sensitive
(3rd party mailing house delivery only)

Members:

US and Possessions Both (US & Foreign)

Selections: (\$10 per 1000)

Employment _____
 Specialities _____
 States _____
 Zip Codes _____

Payment: (Label charge plus shipping, unless Federal Express # indicated)

Check Enclosed Invoice
 Credit Card
 VISA MasterCard American Express
 Credit Card # _____
 Credit Card Billing Address: _____

Exp. Date _____ : _____ Name _____

Signature _____

Delivery: (Normal turnaround time 2 weeks)

Date Needed: _____

Regular Delivery (Mail)
 Federal Express Account # _____
 Rush Delivery – \$75 Additional
 48 hours with overnight delivery
 Federal Express Account # _____

Purchaser/Invoice to:

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip _____

Phone: _____

FAX: _____

Email: _____

Ship to: Same As Above

List Rental Agreement

The List Renter agrees to the following stipulations:

The one time use only of this list shall be limited solely and exclusively to the agreed upon mailing as submitted to the AIBS Membership Director for prior approval. I understand and agree that this is to be used one time only, and guarantee that the List Renter will not duplicate or retain in any form whatsoever all or any portion of the said mailing list. Nor shall the List Renter permit any third party to do so. Sample mailing pieces will be submitted for approval. Furthermore, it is clearly understood that AIBS in no way endorses any product or service by renting this list. This agreement includes this rental and covers all subsequent rentals.

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Approval and Acceptance:

Signed: _____

Title: _____

Company: _____

Date: _____

The list which has been rented has been and will be monitored to prevent improper and unauthorized use of the list. _