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AIBS TRAINING INITIATIVES

Science Policy and Media: Presentations and Workshops

Staffed by professionals with years of experience working with scientists, lawmakers, and reporters, the AIBS Public Policy Office offers presentations and training workshops that provide scientists and educators with the necessary skills for communicating with policymakers, reporters, and the public.

The basic one-hour talk explores a current science policy issue, covering themes ranging from the politics of evolution education, to funding trends for scientific research, to current science policy issues. These one-hour presentations provide the information required to understand the debate surrounding an issue, along with strategies for engaging in the policy discourse.

A two-hour, interactive workshop is also available. These workshops afford participants the opportunity to interact with each other while learning the basic skills that will help them work productively with policymakers, administrators, reporters, and the public. These workshops can be customized according to the needs of the sponsoring organization. Participants receive a toolkit of quick reference materials (e.g., AIBS *Congressional Directory*, and AIBS's *Communicating Science: A Primer for Working with the Media*).

The AIBS Public Policy Office also offers half-day or longer courses that include both policy and media training.

One-hour Talk

Science Policy Issue: \$1,750 + travel expenses for speaker*.
An optional resource packet is available for purchase.

Two-hour Workshop

Science Policy or Media Relations: \$3,000 + travel expenses for instructor + per-participant material costs (\$45/participant)*.

*Contributors to the AIBS PPO at the participant level or higher receive a significant discount.

Half-Day and Longer Courses

Prices available upon request.

For more information, please contact AIBS by email at
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