

Grant Seeking in 2025

Let's Get Creative

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Current State of Affairs

- **New Realities of Federal Funding**

- Billions have been cut or threatened to be cut from NSF, NIH and other US Government science funding agencies
- Executive Orders
 - Scrutiny - all final grant award decisions across all agencies are to be made by political appointees, subject to their “independent judgment.”
 - Liability
 - Alignment with “agency priorities”
 - Undermining of merit-based peer review processes
- Fewer Opportunities to pursue
 - Grants can also be rescinded mid stream
- Ever changing landscape
 - hard to make a strategy given the moving targets

Looking in new places

■ Local Government

- Innovation funds
- Local challenges to address public health and environmental issues
- Connections to companies

■ State Government

- Departments of Commerce and Economic Development, Agriculture, Health, Environmental Protection, Education
 - Innovation, tie to tech and medical companies
 - Maryland E-Innovation Initiative Fund example

Looking in new places

■ Congressionally Directed Funding

- “Earmarks”
- Make nonpolitical in nature
- Tell a good story
 - Why is your research important and timely
 - Describe impact to the state and local constituencies
 - Use best mouthpiece for pitch
- Work with your organization’s government affairs office
 - Provide resources for others to advocate for you

Pivoting to the private sector

- **Corporate Engagement**

- Regional Business and Tech Organizations
- Mission investors for nonprofit projects
- College corporate partners
 - Incorporate student research interns
- Return on investment
 - Workforce development
 - Spinoff technology

- **Foundations**

- Many foundations still committed to DEI
- Relationship development is key
- Alignment with foundation's mission
- IDC – 10-20%
- Coordination with your organization

Repackaging: Framing projects and goals for different audiences

■ Things to Consider

- Strategy and Storytelling
 - Be able to describe the project in less than one page
 - Value and Impact
 - Provide team with resources so they can advocate for you
 - Who is the best mouthpiece
- Working with organization/institutional colleagues
 - Advancement
 - Corporate & Foundation Relations
 - Alumni Relations
 - Office of Sponsored Research
 - Government Affairs
- Budgeting
 - Think big but keep scalability in mind
 - Bite sizes for different audiences
 - Indirect/Overhead Charged
 - Federal default at 15%
 - Changes coming in calculations
 - Private funders = 0-20%

Sample Resources

■ Cites to Seek

- Medical and Public Health Associations
- Environmental Organizations
- Foundations such as: Beckman Foundation, Gates Foundation, Howard Hughes Medical Institute, Simons Foundation, Sloan Foundation, Packard Foundation, Burroughs Wellcome Fund, Robert Wood Johnson Foundation
- Candid.org
- Chronicle of Philanthropy
- <https://www.tgci.com/funding-sources>
- <https://spin.infoedglobal.com>
- <https://www.grantforward.com/search>
- <https://www.ardf-online.org/>
- <https://www.sigmaxi.org/programs/grants-in-aid-of-research>
- https://www.fic.nih.gov/Funding/NonNIH?type=predoc_toral

Questions?