# Science for Good

#### **Science for Good Co-Founders**



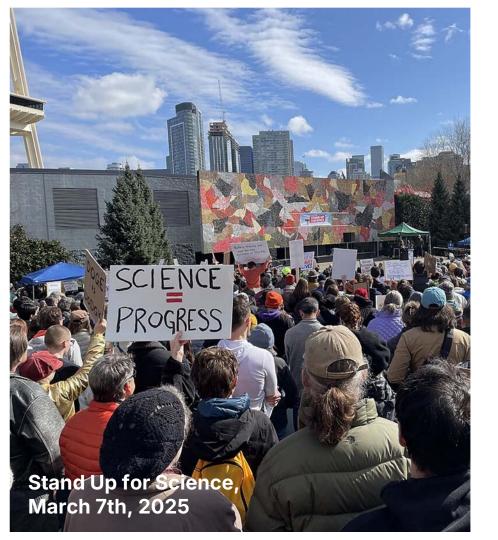
**Emma Courtney** 



JP Flores



Sam Goldstein



Science for Good was founded to go beyond moments of crisis to create long-term change.

Our Mission is to Reimagine Science with Communities for Social Good.

We envision a world where science is a collaborative force rooted in shared curiosity, shaped by communities, and committed to collective well-being.



#### **Our Goals**

#### **Empower Scientists**

We aim to cultivate a shared sense of responsibility among scientists to see their work as part of a broader movement for social progress.

#### **Reach Communities**

We hope to build partnerships, engage directly with communities, and listen deeply to understand how science can better serve the public good.

**Our Initiatives** 

#### **Brewing Scientists**

Goal: Pair scientists with local breweries to co-design beer labels inspired by their research and host public events to bring science into **community** spaces.

We've hosted 2 events and have 10 more pilots underway!









Chapel Hill, NC | April 5, 2025



Goal: Fill a gap in the evaluation of community science events by developing a robust, flexible evaluation tool that helps public-facing science communication efforts generate actionable, scalable insights.

Some questions we're interested in:

- Is the event format being delivered as intended?
- Is it engaging and practical for audiences and organizers?
- Who's being reached—and what's the impact?

#### **Protocols**

Goal: To reimagine science as a force for public good by bringing scientists, policymakers, and communities together to share perspectives, strengthen priorities that matter to the public, and build a sustained network for advocacy and reform



**Emma Courtney** 



JP Flores

### **Growing Momentum**

#### **Social Media**

#### Social media reach:

- Instagram -33,000
- LinkedIn 3,800
- Facebook 5,300
- TikTok 5,000
- Bluesky 1,900

#### **Board of Directors**

- Dr. Francis Collins
- Chris McEntee

#### **Volunteers**

- Christopher Weingart
- Molly Magid
- Angelique Allen
- Julia LanzDuret-Hernandez
- Alison Trainor

# **Building Infrastructure**

Filing 1023, building advisory boards, launching fundraising

## How can we work together?

Where can an organization like Science for Good be most effective?

## How can we work together?

Would your society consider partnering with Science for Good through one or more of these?

- Connecting on social media (@sciforgood)
- Sharing your science policy and communications updates with us
- Offering complimentary booth/table space at your annual or smaller conferences
- Consider distributing survey requests or research briefs from us to your members
- Feature an op-ed, article, or interview introducing SFG in your newsletter.

## Thank you!

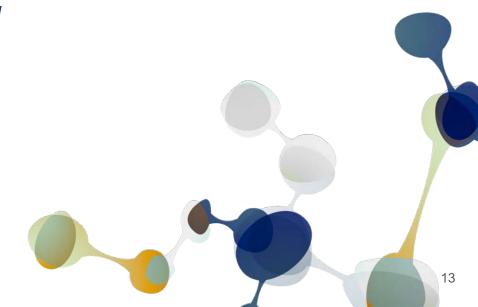
Contact us: info@sciforgood.org | jpflores@sciforgood.org sciforgood.org



Early-career researchers bridging science and community



September 9th, 2025



# What is Scientist Network for Advancing Policy (SNAP)?

A grassroots coalition of early-career scientists dedicated to mobilizing for large-scale initiatives and bridging gaps between scientists, their communities, and the general public

Made up of 20+ science policy groups; 120+ members From North Carolina, to Kansas, to California

Formed out of 2025 AAAS Meeting and McClintock Letters Initiative



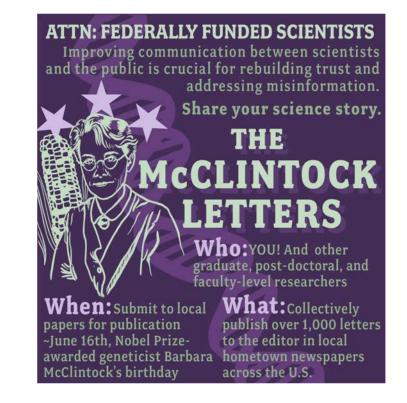


# **McClintock Letters**



## What are the McClintock Letters?

- Goal: Reconnect scientists to their communities
- Method: Op-eds published by scientists of all career stages in their hometown newspapers
- Publication day was June 16th in honor of Barbara McClintock, first American woman to win a solo Nobel prize in the sciences







- 180+ scientific societies
- Presidents and Deans at every R1 university
- Student groups, student unions, student governments
- Friends, family, classmates, colleagues





#### WHERE DO I START?

- Identify the newspaper you want to submit to! You can start with the Science Homecoming map of newspapers by counties across the US, and Googling "your hometown" + "local paper" + "op-ed" or "guest column" is another great way to find newspapers
  - Remember, our goal is to share local hometown papers in order to reach the
    widest and most diverse readership. (e.g. If you are from Aurora, Illinois, write to
    the Daily Herald, not the Chicago Tribune)
  - Some participants are writing to outlets specific to identities that they hold, for example their local hometown Jewish outlet or a Philly-based queer publication
  - c. How to identify word count for op-eds/letters to the editor
    - For op-eds, generally around 750 words is more than enough, but some guidance says between 500-1000 words (Good goal to aim for ~700)
    - ii. For Letters to the Editor, these are typically shorter, like 200-300
    - You can look into the submission guidelines for your newspaper of interest for this info!
    - Don't get discouraged if you can't quickly find a suitable outlet, and if you need help identifying a paper, reach out to us

#### **Science Homecoming**

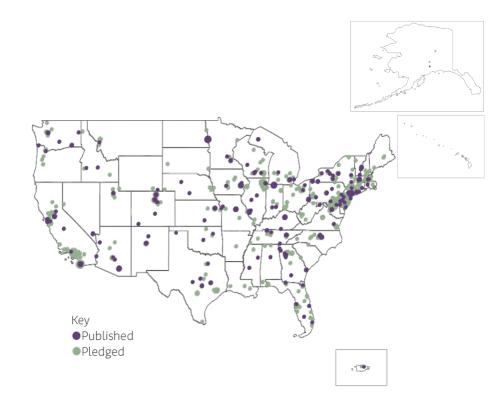


Recruitment Resources Editing



## McClintock Letters: The Impact

- Over 600 researchers pledged to write, over 200 letters published across 45+ states
- Over 1200 signatures on companion open letter
- National coverage in NYT,
   NBC, Science, and more,
   plus international coverage





# **District Visits**





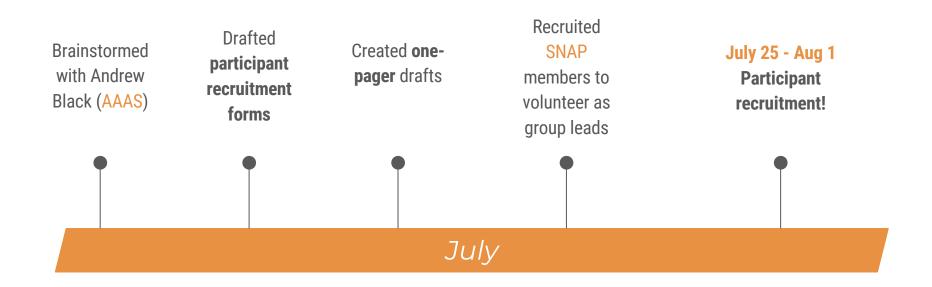
## Congressional District Visits Initiative

Goal: Help early-career scientists meet with their local
 Member of Congress in the last 2 weeks of August 2025

- Our Asks:
  - Sustained/increased federal science funding
  - Halt destabilizing activities that harm researchers

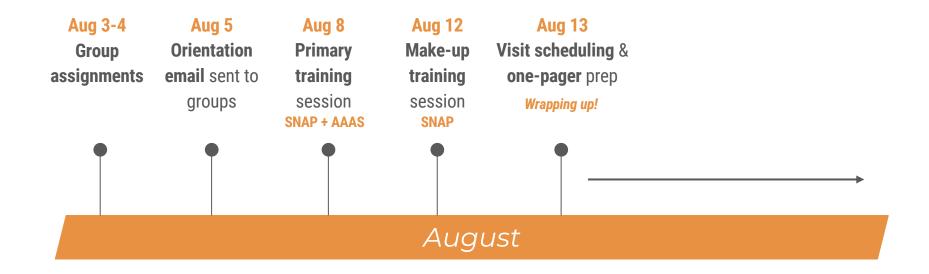
## District Visits: Preparation





## District Visits: Execution







Early-career researchers bridging science and community We are the next generation of scientific researchers in Texas, urging you to vote to sustain public science funding for FY 2026.

# Texas ranks in the top 10 states for bioscience jobs.

In 2023, the bioscience industry employed 129,245 Texans across 9,212 businesses, a 21.6% increase from 2019. Within the counties comprising TX-36, frozen and cancelled NIH grants have led to the loss of approximately \$60 million in new economic activity this year, including \$56 million in Harris County.

The proposed 15% cap on indirect funding for NIH grants is estimated to cost the district nearly \$300 million in new economic activity, including \$287 million in Harris County.

Scienceimpacts.org

#### Texas received \$1.9 billion in NIH funding in FY 2024

aiding the creation of innovative therapies and generating an estimated \$6.13 billion in economic activity

With funding from NSF, the University of Houston-Clear Lake supports undergraduate research and training for science and engineering jobs in the private sector Program Engaged Learning to Promote STEM Graduation

Through a joint NSF grant with Rice University, San Jacinto College aims to support 900 students in earning their Associate of Science degrees

Award: AIM for STEM

An estimated 9 out of 10
American adults believe federal investment in **STEM education** is important for future economic prosperity.

Association of Science and Technology Centers, April 2025

#### Texas received over \$510 million in NSF awards in FY 2023

enabling fundamental, curiosity-driven science necessary to advance groundbreaking discoveries

## Our work revolutionizes technology on Earth and in space.

NASA Johnson Space Center requires and mproves all domains of science, from geology

NASA Johnson Space Center is the **leader in space technology and human spaceflight**, employing over 12,000 people.



In 2025, NASA is slated to lose **a quarter of all employees**, including 2,000 senior leaders, signifying **a drain of talent from the agency**. Politico

These agencies comprise just ~1.2% of the federal budget, but yield substantial returns

We ask you to set FY26 funding levels for:

NIH at \$48.7 billion NSF at \$9.1 billion NASA at \$24.9 billion





scientific researchers in Washington, urging you to vote to sustain public science funding for FY 2026.

We are the next generation of

Early-career researchers bridging science and community





NIH funding supports University of Washington researchers who are developing ways to diagnose Alzhelmer's disease earlier

> which affects over 120,000 people aged 65 and older in Washington

"Without [NIH] funding, early career scientists like myself will have to continue our training abroad, patients will continue to suffer or die from diseases that this research could cure, and the U.S. will cede its position as a global leader in biomedical

- Kristin, UW Immunology Ph.D. candidate

#### Washington received \$1.26 billion in NIH funding in FY 2024

aiding the creation of innovative therapies and generating an estimated \$3.09 billion in economic activity

NSF funding enabled the University of Washington to found and lead the Al Institute for Dynamic Systems

a pioneering AI research institution that will bring together fundamental advances in AI with emerging technologies

which are increasingly prevalent in Washington

Washington researchers are using NSF funding to help communities predict and plan for power outages caused by wildfires

# Our work revolutionizes technology.

Farly-career scientists advance innovative solutions to global problems, ensuring U.S. competitiveness and sowering humanity for the next century.

#### Washington received \$155 million in NSF funding in FY 2024

enabling fundamental, curiosity-driven science necessary to advance groundbreaking discoveries

An estimated 9 out of 10
American adults believe federal investment in STEM education is important for future economic prosperity.

The NIH provides critical **T32 training grants** to the University of Washington, **supporting graduate education in cancer biology, diabetes and obesity, infectious diseases, and more.** 

The NSF invested over \$25 million in STEM education in Washington in 2024, supporting the next generation of scientists and engineers who will make innovative technological discoveries.

ufficient funding for scientific research and education is at unprecedented risk. We call on you to **fund the NIH and NSF for Y 2026 at \$48.7 billion and \$9.1 billion, respectively**, demonstrating Congress's commitment to scientific discovery and evaluations.

Stability for the research enterprise is crucial and recent Executive Branch actions have destabilized it. We urge you to encourage the Administration to halt destabilizing activities, including funding freezes and revocations, workforce layoff and the breakdown of regular order and processes.

## District Visits Impact (as of 9/5)



- Visits are scheduled or completed in 29 states
  - 41 visits Completed
  - 10 visits Scheduled
- Majority in House offices, several Senate offices
- Over 60% virtual
- One lab tour!
- Currently collecting follow-up feedback



# What's next?





## What's next?

- Developing a modular Science Policy Curriculum (Fall 2025)
  - Topics: Science Policy 101, How Government Works, Science Communication, etc.
  - Aim: Educate trainees and encourage new university science policy groups

- Science Policy Hackathon (Spring 2026)
  - Organized event to tackle science policy issues
  - Focus on bolstering the STEM workforce
  - Policy solutions to be showcased by SNAP



### What's next?

- Stance-on-Science (2026 Elections)
  - Gathering science policy positions of candidates
  - Sharing responses on the SNAP website
  - Opened up interest form this week!

- Participation in AAAS Conference (February 2026)
  - SNAP plenary session; other members attending the conference

# **SNAP's Overarching Goals**

**Develop capacity** (skills, knowledge, confidence) for science communication and advocacy among early-career scientists.

**Create a sustained culture** of science communication and advocacy among the future generations of scientists.



# Thank you!

snapcoalition.org
snapscipolorg@gmail.com



Early-career researchers bridging science and community

