Day 1 – December 7, 2016

8:00  Registration, continental breakfast

9:00  Welcome, introductions, and objectives

9:15  Communicating Science 101
Skills and techniques for effective communication

10:15  Break

10:30  Exercise: Crafting your story

11:15  Group Exercise: Sharing your story

12:00  Lunch (provided)

1:00  Media 101: How the media works and how to work with it
Examination of the drivers and constraints of different news delivery channels

1:30  Activity: Developing and delivering your story

2:15  Break

2:30  Activity: Mock interviews

3:45  Panel presentation and discussion with science communications professionals

5:00 pm  Reception

Day 2 – December 8, 2016

8:00  Continental breakfast
Science Policy: What is it and how does it work?
* A presentation and discussion about the factors that shape the nation's science policy, with a particular focus on the processes and issues that influence funding, the regulation of science, and the use of scientific knowledge by decision-makers.

10:15 Break

10:30 Science Policy - continued
* Who are the individuals and organizations that shape science policy? How do you become one, or influence one?

11:30 Group discussion

12:00 Lunch (provided)

1:00 Activity: Developing your decision-maker relevant message

1:30 Activity: Mock meetings with policymakers

2:15 Break

2:30 Panel discussion with policy professionals from Congress, Federal agencies, NGOs, and scientific societies

4:00 Synthesis

4:30 Adjourn

NOTE: AIBS staff members are happy to assist Boot Camp participants who may remain in Washington, DC on December 9th and would like to schedule meetings with congressional offices. Please contact jpalakovichcarr@aibs.org if you are interested in scheduling a meeting.